

Program Draft

Western States Rhetoric and Literacy Conference

Literacies and Rhetorics of Crisis

November 7-8, 2014

University of Nevada, Reno

Friday, November 7<sup>th</sup>

8:30-9:00 Coffee Theatre Joe Crowley Student Union, 3<sup>rd</sup> Floor

9:00-10:15 Welcome and Keynote Theatre Joe Crowley Student Union, 3<sup>rd</sup> Floor

“Crisis after Crisis: The Rhetoric of Illiteracy and Its Consequences”

Peter Mortensen, University of Illinois at Urbana-Champaign

10:30-noon

**1a. New Perspectives on Literacy Crisis and Writing Program Administration Room 320**

- “College Campuses and the Crisis of Learning: The University of Arizona Longitudinal Study of Student Writers” Aimee C. Mapes, University of Arizona
- “Student Veterans and Composition/Rhetoric: A Historical Perspective on the Generative Possibilities of the “Crisis” of Changing Student Demographics” Ashley Ludewig, Southern Illinois University
- “Why Johnny Can’t...”: Academic and Professional Literacy Crisis Narratives as Markers of Discipline-Specific Rhetorics” Elizabeth G. Allan, Oakland University
- “Ditching WPA Crisis Rhetoric for an Ecological Feminist Orientation towards Change” Kate Ryan, Montana State University

Chair: Meghan Sweeney, University of Nevada, Reno

**1b. Reframing Discourses of Empowerment and Crisis with Women Refugees and Prisoners Room 420**

- “Recasting the Blame-Game: Women’s Empowerment and Refugee Resettlement” Elenore Long, Arizona State University
- “When Orange is just Orange: Women’s Writing in Prison” Tobi Jacobi, Colorado State University
- “The Writing, The Work, and the Worlds of Sisters Outside: Investigating the Rhetorical Means of Women Prison Reformers, Activists, and Abolitionists” Madelyn Tucker, University of Arizona

**1c. Composing Publics at the Intersection of Educational and Cultural Crises Room 323**

- “How Do We Enact Pragmatism?: An Evaluation of Reframing as Composition’s Tactic for ‘Going Public’ in an Era of Reform” Jim Webber, University of Nevada Reno
- “Meaningful Development: Transformative Publics in the Crisis of Place” Ian Campbell, Western Washington University
- “Taking the Long View: A Rhetorical Look at Productivity, Sustainability and Resilience” Lonni Pearce, University of Colorado at Boulder
- “FYC Pedagogy and the Subject of Crisis: Fostering Rhetorical Agency through Inquiry” Shannon Kelly and Kaitlyn Teer, Western Washington University

**1d. Public Memory, Rhetoric, and Violence Room 324**

- “‘Wielding the Tongue and the Pen’: Female Exploitation of Crisis in the Nineteenth and Early Twentieth Centuries” Shersta Chabot, Arizona State University
- “Micro/Macro Crisis in Police Use-of-Force Policy” Michael Knieval, University of Wyoming
- “Crisis upon Crisis: Failed Awareness of White Privilege in a City Trying to Come to Terms with its Racist Past” Elizabethada Wright, University of Minnesota Duluth
- “Rethinking Sixties Rhetorics: Black Power and the Weather Underground” Brad Lucas, Texas Christian University

**1e. Rhetoric and Environmental Crisis: Risks and Responsibilities Room 317**

- “The Green Church: Ecotheology and Eco-christianity as a Response to Climate Crisis” Elizabeth Lowry, Arizona State University
  - “Of Monsters and Men: Constructing a Mythology of Radiation and Risk” Erin Goldin, University of Nevada Reno
  - “A Question of Exigence: Navajo Negotiation of Critical Water Rights” Sally E. Said, University of the Incarnate Word
  - “Authoring a World beyond Climate Change Catastrophe: Figured Worlds in the Transition Town Movement” Gerri McNenny and Jan Osborn, Chapman University
- Chair: Matthew McKinney, University of Nevada, Reno

Lunch Break noon-1:30pm

1:30-3:00

**2a. The Productive Potential of Conflict: Regional Literacies and Social Change Room 317**

- “All You Need Is a Pencil to Get In Here: Writing At an Open Enrollment University” Wioleta Fedeczko, Utah Valley University
- “Crisis and Community: Audience Invocation in Response to the Closure of Dana College” Amanda Sladek, University of Kansas
- “Preservation of ‘the Passing Era’: The Productive Potential of Rhetorics of Crisis for Rural Writers” Nancy Reddy, University of Wisconsin-Madison
- “Recalcitrance: Burkean Dialectics in the Writing Space” Jacqueline Preston, Utah Valley University

**2b: Transnational Communication in Crisis and the Problem of Translation Room 420**

- “Lingua Franca across Cultures: Rhetorical Approach to Corporate Crisis in the Intercultural Contexts through the Case of Apple’s Apology to Chinese Customers” Lin Dong, Georgia State University
- “Rhetoric’s Trespasses: Karl Yoneda and Transnational Activist Rhetoric” Jonathan Hunt, University of San Francisco
- “Language, Citizenship, and the Crisis of Mistranslation” Jerry Won Lee, University of Arizona

**2c. Cycles of Crisis in the Discipline and the University Room 324**

- “Looking for Logic: Rhetoric and Literary Studies at the University of Chicago” Dr. James Beasley, University of North Florida
- “Crisis in Communication: Tenets, Conventions, and Life after Upper-Division Writing” Maureen A. Mathison and Linn Bekins, University of Utah
- “Disaster Economies: Crisis, Capitalism, and Contingency” Sheri Rysdam, Utah Valley University
- “‘The Melting of the Ethnic’: Multilingualism in American Composition Rhetoric through History” Holli Downs, Texas Woman’s University

**2d. New Media, New Modes, and the Crisis of Digital Agency Room 323**

- “New Media’s Crisis of Presence,” Marsha Maxwell, University of Utah
- “Tweeting Student Agency: Using Social Media to Respond to the “Crisis” of Multilingual Student Literacy,” Emily Simnitt, Boise State University
- “Don’t Fear the Reaper: Beyond the Specter of Internet Plagiarism,” Stephanie Vie, University of Central Florida
- “The Future Historical: Democratic Deliberation and the Uses of Public Opinion Polling,” Adam Ellwanger, University of Houston-Downtown

**2e. Rhetorical Responses to Crisis: Lessons Learned from Large Organizations Room 320**

- “When a Dream Becomes a Nightmare: Image Repair Analysis of Boeing’s 787 Dreamliner,” Adam Bair, Utah State University
- “Crisis Response Analysis: AIG’s Bailout & Image Repair Campaign,” Erica Hatch, Utah State University
- “BPI and Pink Slime: Rhetoric of Image Crisis,” Breeanne Martin, Utah State University
- “An Ounce of Prevention: Analyzing Characterological, Structural, and Material Coherence to Mitigate the Loss of Social Capital During a Crisis,” David Hoffman, Utah State University

Chair: Keith Grant-Davie

Session III 3:15-4:45pm

**3a: The Generative and Destructive Risks of Enacting Agency Room 420**

- “Girl Gamers: The Risk of Claiming a New Identity,” Jessica Ross, University of Nevada Reno
- “Reading at Risk: A Qualitative Exploration of the Role of Agency,” Meghan Sweeney, University of Nevada Reno
- “Negotiating the Risks of Agency in Peer-to-Peer Interactions,” Maureen McBride, University of Nevada Reno

**3b: Constructing Crisis: Discourses of Crisis and Victimhood in (Trans)national Encounters Room 324**

- “Punitive Humanitarianism: The 2010 Haitian Earthquake and a Crisis of Law” Chris Earle, University of Wisconsin-Madison
- “A Crisis of Whiteness: Documenting Victimhood and Restitution in Arizona’s SB1070,” Rubén Casas, University of Wisconsin-Madison
- “The Crisis of National Identity and Grassroots Tactics,” Sharon Yam, University of Wisconsin-Madison

**3c. Risky Business: Crisis and Consequence in Project-Based Pedagogy Room 317**

- “Notes Toward a Consequentialist Pedagogy,” Dr. Joshua C. Hilst, Utah Valley University
- “Aiming to Disrupt: The Consequence of Writing-through-failure in the Project-based Classroom,” Dr. Jacqueline Preston, Utah Valley University
- “Rewarding Risk AND Failure,” Dr. Elena G. Garcia, Utah Valley University
- “Crisis as a Resource,” Benjamin G. Goodwin, Utah Valley University

Panel Chair: Dr. Joshua C. Hilst

**3d. Exploring and Shaping Student Perceptions of Academic and Creative Writing Boundaries Room 323**

- “The Writing that Matters to Writing Majors: Escaping Rules and Baring Souls,” Doug Downs, Montana State University
- “The End of Romance? Identity, Myth, and Practice in the Creative Writing Classroom,” Zack Bean, Montana State University
- “The Pivotal Point to Teach Critical and Creative Writing: Writing 101,” Kim Hoover, Montana State University
- “You are Your Story: Using the Centrality of Narrative Experience in the Writing Class,” Miles Nolte, Montana State University

**3e. A Crisis in English Studies? Says Who? Room 317**

- “Crisis Discourse: Why Some Students Won't Participate in Discussion,” Emily King, California State University Fullerton
- “Cross-pollinating Binaries, or an Appeal for Holistic Composition,” Elle Mooney, California State University Fullerton
- “Student Perceptions of English Studies and Engagement: Towards an English Studies 'Made Whole'?” Dr. Martha Webber, California State University Fullerton
- “Assessing the Instrumental Value of an English Degree,” Dr. Sheryl Fontaine, California State University Fullerton

**3f. Roundtable: Materialist Rhetoric(s) and its Politics Room 356**

- “Trans-corporeal Solidarity,” Jared Colton, Utah State University
- “Material Solidarity” Patricia Fancher, George Mason University
- “Limits of Persuasive Discourse,” Drake Gossi, University of Nevada Reno
- “Embodied Solidarity,” Steven Holmes, University of California Santa Barbara
- “Limits of Material Rhetoric,” Nick Stanton, University of Nevada Reno
- “Limits of Visual Rhetoric,” Blake Watson, University of Nevada Reno

Reception: Appetizers and Drinks from 4:45-6:30pm in the Graduate Reading Room, 4<sup>th</sup> Floor of the Knowledge Center Room 422

Saturday, November 8

9:00 Coffee

9:30-11:00

**4a. The Common Core “Crisis” as Opportunity Room 420**

- “Mode vs. Genre: What Common Core Could Mean for College Composition,” Kim Donehower, University of North Dakota
- “The Common Void, or the Absence of How Texts Work in the Coming State Standards,” Scott Stevens, University of Redlands

- “Test Patterns and Thoughtful Response: Rhetoric’s Role in Secondary Professional Development,” Rick Hansen, California State University, Fresno

#### **4b. Narrative Framing and Reframing of National Identity Room 317**

- “Trauma as Generative Crisis in War,” Jessie Richards, University of Utah
- “Damaged Ecology, Ruined Communities, and Ethos of Engagements in Post-Oil Discovery Nigeria,” Adedoyin Ogunfeyimi, University of Wisconsin-Madison
- “‘No Retreat, No Surrender’: The Shaping of the Crandall Canyon Mine Disaster through Narratives,” Keith Grant-Davie, Utah State University
- “The Hoover Dam: A Dualistic Rhetoric for Crisis,” Jeaneen Canfield, Oklahoma State University

#### **4c. The Rhetorics of Expertise: Problems and Possibilities Room 324**

- “Rhetoric, Design, and Pain,” Sarah Perrault and Susan Verba, University of California Davis
  - “The Label Crisis: Autism, Sexual Orientation, and the Rhetoric of “Archaic” Hominid Theories,” Denise Hill, Arizona State University
  - “Vulnerability and the Rhetoric of Expertise in Times of Crisis,” Mark Hannah, Arizona State University
  - “Accommodating crisis: college literacy learning and the legacy of access and aspiration,” Amy J. Wan, Queens College, City University of New York
- Chair: Jason Ludden, University of Nevada Reno

#### **4d. Spectacular Representation and the Public as Witness to Crisis Room 323**

- Crystallizing Tragedy: Trayvon Martin as Crisis of the Criminal Justice System,” Laura J. Collins, Virginia Polytechnic State Institute and University
  - “Vegas Vision: The Las Vegas Strip and the Rhetorical ‘Crisis’ of Brightness,” Jonathan A. Cannon, Oklahoma State University
  - “Stories and Silences in the Wake of Official Crisis-control Narratives,” Jaqueline McLeod Rogers and Sheila Page, University of Winnipeg
- Chair: Blake Watson, University of Nevada, Reno

#### **4e. Crisis and Rhetorical Strategy in the History and Future of Arts in Corrections Room 320**

- Anna Plemons, PhD., Washington State University
- Jim Carlson, former director of Arts in Corrections
- Carol Hinds, AIC supporter and mother of a current AIC participant
- appearing by film:
- Marty Williams, incarcerated teaching artist formerly with AIC
- Spoon Jackson, incarcerated teaching artist formerly with AIC

11:15-12:45

**5a. Professional Development in Online Writing Instruction Room 320**

- Andrew Bouelle, University of New Mexico
- Tiffany Bouelle, University of New Mexico
- Emilee Howland-Davis, University of Missouri, Columbia
- Anna Knutson, University of Michigan
- Natalie Kubasek, University of New Mexico
- Zoe Speidel, University of New Mexico

**5b. “Women’s Work”: A Crisis of Representation Room 317**

- “Cyber Battling the Virgin Mary: Freethinking Mothers’ Emergence from the Periphery,” Lindsey Macdonald, Virginia Polytechnic Institute and State University
- “Those Who Can’t Do, Teach: Women’s Work on the Margins of Capitalism,” Katie Garahan, Virginia Polytechnic Institute and State University
- Literary Darlings: Fiction, Celebrity, and Politics in Becoming Jane and The Hours, Sarah Schaefer, Virginia Polytechnic Institute and State University
- “A Blog of One’s Own: Gendered Culinary Practice in Online Spaces,” Alexis Priestley, Virginia Polytechnic Institute and State University

**5c. Recommitting the Work of Public Universities: Economic Crisis as Exigence for Public Turns Room 323**

- “Making Academia Matter: The Interdisciplinary Turn toward Public Issues,” Phil Goodwin, University of Nevada, Reno
- “Writing Program Administration in the Age of Accountability: Crisis and The Potential of WPA as Public Intellectual,” Katrina Miller, University of Nevada Reno
- “Narrating Default, Navigating Crisis: Rethinking Public Pedagogy through the Strategic Rhetoric of Personal Hardship,” Crystal Colombini, University of Texas San Antonio

**5d. Art and Experience: Exploration of Crisis through Aesthetic Representation Room 420**

- “‘Some Day Men Will Read Again’: Learning from Literacy Crises in Popular Apocalyptic Texts” Cori Brewster, Eastern Oregon University
- Zombification and Transition in Literature of Extreme Crises: The Rhetorical Development of Zombies in Warm Bodies,” Larry Beason, University of South Alabama
- “The silent generation: A poetic representation of the language policy in Taiwan,” Wan-Ning Yeh, Indiana University of Pennsylvania
- “Epideictic Consolation: Rhetorics of Loss in Poetry and Philosophy,” Sarah Hart Micke, University of Denver

**5e. Writing in Crisis: Studies of Health, Safety, and Ethics Room 324**

- “Teaching Students to Play their Hands Close to the Vest: Multimodal Writing as Healing,” Cathryn Molloy, James Madison University
- “Writing to Heal: Personal Journals and Domestic Violence,” Jamie White-Farnham, University of Wisconsin-Superior
- “‘As a Mutant, I Have a Super Power’: The Rhetoric of the Breast Cancer Gene,” Bryna Siegel Finer, Indiana University of Pennsylvania

There are no fees required to attend and participate in this conference.